

# **Need More Work and Increased Sales?**

We Assist Our Customers to Increase their Business' Exposure and Opportunities\*\*

Will your Company Benefit from a Three Month Effort providing:

- > Increased Preferred Vendor Registrations in some cases over 3000%
- > Increased Weekly Personal Requests for Solicitation in other cases more than 600%
- > Establishment of a Repeatable Structured Marketing and Sales Approach

## We Personally Introduce Your Company to ... Government and Industry

#### **Government Purchasing Agents**

- ✓ Federal
- ✓ State
- ✓ County
- ✓ Municipalities

U.S.A. Government Central Contractor Registration (CCR) Registration Service Index Identification and Documentation Development of Marketing and Sales Presentation Material Agency Independent Preferred Vendor Registration Individual Purchasing Agent Direct Marketing Focused Solicitation Monitoring and Data-Mining

Develop Marketing Presentation Tools

Personal Industry Preferred Vendor Registration with Follow-up Monitor Industry Segment Solicitation Publications Identify Industry and Demographic Teaming Partners Streamline Strategic Sells Program Integrate Customer Relationship Management (CRM) Systems "Personalized" Education and Training of Staff

## **Industry Publications and Associations**

- ✓ Registration
- ✓ Job Board Monitoring
- ✓ Press Releases
- ✓ Custom Product Articles
- ✓ White Papers
- ✓ 3rd Party Marketing Program Management

\*FDI selects their Customers based on a Preliminary Screening Process. \*\*Results may vary based on Customer Industry and Demographic Marketplace.

#### Corporate Entities and Teaming Partners

We Can Help!\*

- ✓ Fortune 50 Corporations
- ✓ Industry Leaders Overflow and Special Projects
- ✓ Independent Contractors Workforce and Product Capacity Expansion

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