

# Overview of Business Development Plan

**Presented to:**

**TBD**

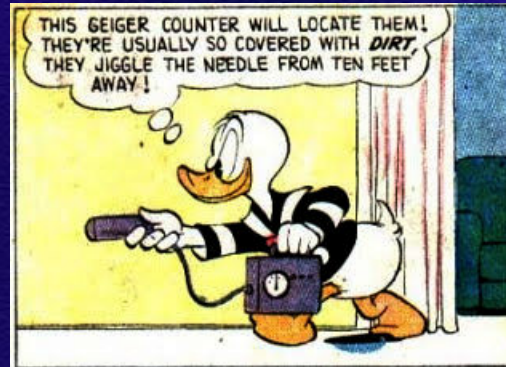
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04-12-2012



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## Strategic Result

Establish a Corporate Entity Capable of Delivering All Aspects of the Examination and Abatement of Radiation

## Value Opportunity

There is NO Single Source Provider in the Marketplace

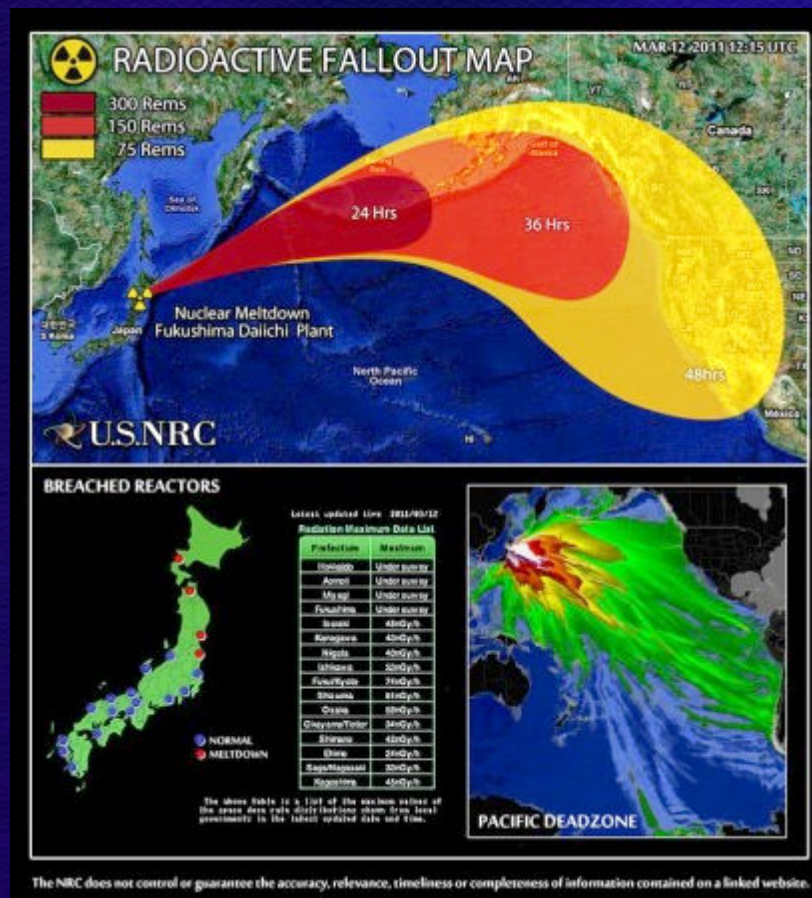
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# Domains of Opportunity

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# Domains of Opportunity

## United States and World Population Estimate



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Source: <http://www.census.gov/main/www/popclock.html>



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# Domains of Opportunity

## USA West Coast Population

**As of the 2010 Census, the estimated population of the Census Bureau's Pacific Region was approximately 47.8 million (56.9 million if Nevada and Arizona are included) - about 15.3% (18.2% with Nevada and Arizona) of US population.**



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Source: [http://en.wikipedia.org/wiki/West\\_Coast\\_of\\_the\\_United\\_States](http://en.wikipedia.org/wiki/West_Coast_of_the_United_States)

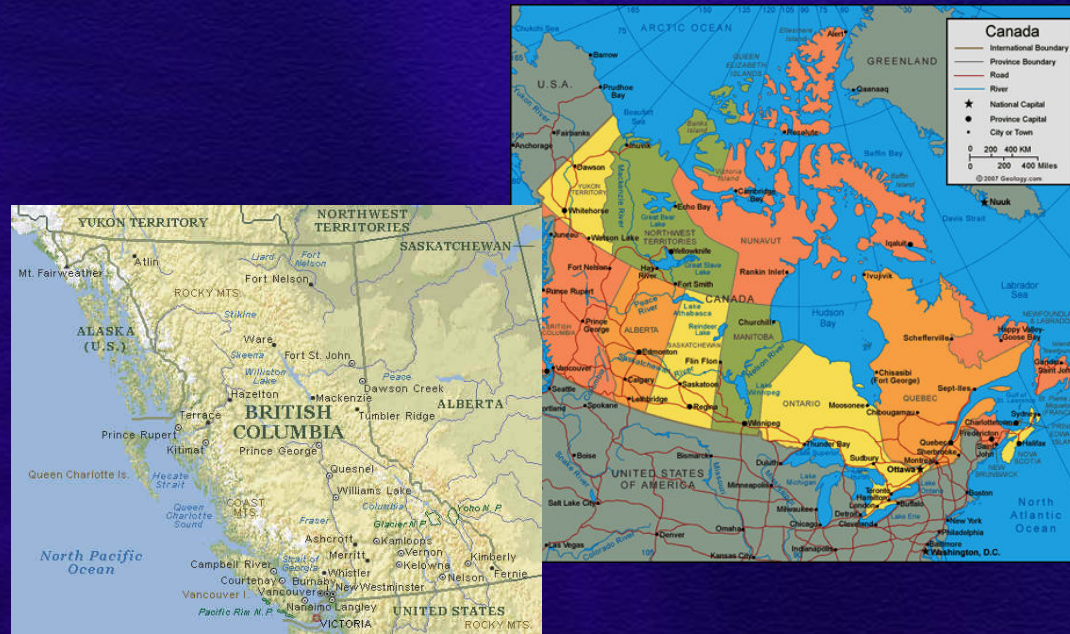
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# Domains of Opportunity

## Canada West Coast Population

The total population of Western Canada as of the 2011 Census is nearly 10.3 million, including approximately 4.4 million in British Columbia, 3.6 million in Alberta, 1.0 million in Saskatchewan, and 1.2 million in Manitoba.[1] This represents 30.7% of Canada's population.



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Source: [http://en.wikipedia.org/wiki/Western\\_Canada](http://en.wikipedia.org/wiki/Western_Canada)



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# Domains of Opportunity

## 42.5 Million 2010 Homes in California (Estimated)

State Distribution of Apartment Residents, 2010			
State	Population in Occupied Housing Units	Number of Apartment Residents	Share of State Population
Alabama	4,669,432	331,834	7%
Alaska	687,633	57,277	8%
Arizona	6,274,353	676,213	11%
Arkansas	2,842,675	190,035	7%
California	36,529,547	6,003,764	16%
Colorado	4,933,193	623,857	13%
Connecticut	3,458,921	332,122	10%
Delaware	875,356	75,071	9%
District of Columbia	684,432	190,372	34%
Florida	18,421,617	2,172,133	12%
Georgia	9,459,388	996,562	11%
Hawaii	1,320,741	169,012	13%
Idaho	1,542,499	83,998	5%
Illinois	12,541,393	1,318,120	11%
Indiana	6,303,698	533,510	8%
Iowa	2,951,771	236,906	8%
Kansas	2,780,095	203,291	7%
Kentucky	4,220,398	309,272	7%
Louisiana	4,416,801	292,258	7%
Maine	1,292,022	75,732	6%
Maryland	5,647,607	761,804	13%

U.S. Households: Renters & Owners			
Type of Household	Number of Households (000)	% of U.S. Total	Number of Residents (000)
Renter-Occupied Housing	40,119	34%	98,820
Owner-Occupied Housing	78,583	66%	207,291
<b>Total</b>	<b>118,702</b>	<b>100%</b>	<b>306,111</b>

Source: NMHC tabulations of 2011 Current Population Survey, Annual Social and Economic Supplement, US Census Bureau (<http://www.census.gov/cps>). Updated September 2011.

Massachusetts	6,318,372	780,888	12%
Michigan	9,848,506	774,440	8%
Minnesota	5,175,189	572,649	11%
Mississippi	2,878,072	167,688	6%
Missouri	5,822,089	393,652	7%
Montana	962,049	80,349	8%
Nebraska	1,779,284	172,789	10%
Nevada	2,668,488	412,381	15%
New Hampshire	1,276,655	119,769	9%
New Jersey	8,814,748	1,002,330	12%
New Mexico	2,023,303	126,748	6%
New York	18,906,805	4,406,488	23%
North Carolina	9,304,312	793,398	9%
North Dakota	649,443	90,029	14%
Ohio	11,229,916	977,071	9%
Oklahoma	3,649,685	253,116	7%
Oregon	3,752,315	422,798	11%
Pennsylvania	12,283,517	845,177	7%
Rhode Island	1,010,223	99,200	10%

South Carolina	4,497,158	347,982	8%
South Dakota	782,413	67,987	9%
Tennessee	6,203,425	520,618	8%
Texas	24,675,975	3,277,302	13%
Utah	2,730,317	220,638	8%
Vermont	600,631	36,698	6%
Virginia	7,784,783	881,118	11%
Washington	6,805,121	804,387	12%
West Virginia	1,804,581	84,716	5%
Wisconsin	5,540,833	515,486	9%
Wyoming	550,748	33,286	6%

Source: American Community Survey, 2010 1-Year Estimates. Updated September 2011.

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Source: <http://www.nmhc.org/Content.cfm?ItemNumber=55508>

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# Domains of Opportunity

## 1.6 Million 2006 Homes in British Columbia, CA (Estimated)

Private households by structural type of dwelling, by province and territory (2006 Census)

(Manitoba, Saskatchewan, Alberta, British Columbia)

	Canada	Man.	Sask.	Alta.	B.C.
	number				
<b>Total households</b>	<b>12,435,520</b>	<b>448,765</b>	<b>387,160</b>	<b>1,256,190</b>	<b>1,642,715</b>
Total persons in households	31,072,420	1,119,525	945,855	3,228,010	4,054,110
Average number of persons in household	2.5	2.5	2.4	2.6	2.5
Single-detached house	6,871,315	307,215	287,665	795,135	805,640
Total persons in households	19,310,825	851,460	766,260	2,297,845	2,246,870
Average number of persons in household	2.8	2.8	2.7	2.9	2.8
Apartment, five or more storeys	1,114,925	37770	10760	55320	117650
Total persons in households	2,030,040	55,475	13,930	84,115	196,095
Average number of persons in household	1.8	1.5	1.3	1.5	1.7
Movable dwelling	163,515	8,830	6,820	38,075	43,295
Total persons in households	365,585	21,860	16,425	94,005	87,735
Average number of persons in household	2.2	2.5	2.4	2.5	2.0
Other dwelling	4,285,760	94,955	81,915	367,665	676,125
Total persons in households	9,365,975	190,725	149,240	752,045	1,523,410
Average number of persons in household	2.2	2.0	1.8	2.0	2.3

Source: Statistics Canada, [2006 Census of Population](#).  
Last modified: 2007-10-12.

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Source: <http://www.statcan.gc.ca/tables-tableaux/sum-som/l01/cst01/famil55c-eng.htm>

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# RadExam.com Domains of Opportunity

( partial list )

## Examinations



Food



Supplies

## Abatement



Minor



Dangerous



High Risk

## Disposal



Minor



Dangerous



High Risk

## Monitoring



Sensors



Monitoring



Live Support

## Education – Training - Information

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## Develop Business Plan

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# Strategic Implementation Plan

1. Vet Opportunity
2. Identify Funding
3. Identify Clean Shell Corporation
4. Identify BOD and Consultants
5. Identify Acquisition Team
6. Identify Management Team
7. Facilitate Acquisitions
8. Facilitate Integration
9. Facilitate Marketing and Sales
10. Implement Exit Plan

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# Realization Process ( strategic level )



**Procure Clean Shell**



**Subject Specialist  
Consultants**



**Establish Strategic  
Board of Directors**

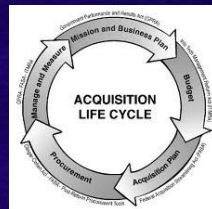


**Establish Strategic  
Executive Management**

**Funding**



**Acquisition**



**Marketing**



**Sales**



**Delivery**



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# **Strategic Business Plan Summary Development Project Plan** **International Relocation** **2012**

ID	Task Name	Duration	Start	Finish	July 2012							August 2012						
					28	29	30	31	1	2	3	4	5	6	7	8	9	10
1	Deliver Business Concept Presentation to Investor Communications	6 d	7/2/12	7/2/12														
2	Develop Strategic Business Plan Summary Document	33 d?	7/2/12	8/15/12														
3	Develop Strategic Business Plan Project Plan (This Document)	2 d	7/2/12	7/3/12														
4	Create Test Strategic Business Plan Presentation	25 d?	7/4/12	8/13/12														
5	Establish Test Draft	14 d?	7/4/12	7/23/12														
6	Establish Implementation Project Plan	1 d	7/4/12	7/4/12														
7	Identify Test Presentation Investors	1 d	7/5/12	7/5/12														
8	Establish Outline	3 d?	7/6/12	7/10/12														
9	Establish Strategic Plan Document Requirements	1 d?	7/6/12	7/6/12														
10	Present and Discuss Requirements	1 d?	7/6/12	7/6/12														
11	Evaluate Feedback	1 d?	7/6/12	7/6/12														
12	Assemble Information and Statistics	9 d?	7/11/12	7/23/12														
13	Establish Delivery Scope	1 d?	7/11/12	7/11/12														
14	Establish Needs Assessment	1 d?	7/12/12	7/12/12														
15	Establish Deliverable Sets	1 d?	7/13/12	7/13/12														
16	Identify Potential Candidate Providers and Capitalization	1 d?	7/16/12	7/16/12														
17	Write Test Draft Document	5 d	7/17/12	7/23/12														
18	Establish High-Level Business Description	5 d	7/17/12	7/23/12														
19	Establish High-Level Phased Budget	5 d	7/17/12	7/23/12														
20	Establish High-Level Phased Investment	5 d	7/17/12	7/23/12														
21	Establish High-Level Phased Procurement and Delivery	5 d	7/17/12	7/23/12														
22	Review First Test Draft	2 d	7/24/12	7/26/12														

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**Strategic Business Plan Development – Page 1**

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**Strategic Business Plan Summary Development Project Plan  
International Relocation  
2012**

ID	Task Name	Duration	Start	Finish	July 2012												August 2012											
					26	29	31	3	5	8	11	14	17	20	23	26	29	1	4	7	10	13	16	19	22	25	28	
23	Evaluate Feedback	1 d?	7/26/12	7/26/12																								
24	Apply Adjustments and Create Second Draft	2 d	7/27/12	7/30/12																								
25	Review Second Test Draft	2 d	7/31/12	8/1/12																								
26	Evaluate Feedback	1 d?	8/2/12	8/2/12																								
27	Apply Adjustments and Create Final Draft	2 d	8/3/12	8/6/12																								
28	Review Final Test Draft	2 d	8/7/12	8/8/12																								
29	Secure Non-Disclosure/Non-Compete Contracts	2 d	8/9/12	8/10/12																								
30	Present Test Strategic Business Plan to Pre-Selected Test Investors	1 d	8/13/12	8/13/12																								
31	Establish General Investor Presentation	2 d?	8/14/12	8/15/12																								
32	Evaluate Feedback	1 d?	8/14/12	8/14/12																								
33	Apply Adjustments and Create Final Draft	2 d	8/14/12	8/16/12																								
34	Finalize Initial Investor Presentation List	1 d?	8/14/12	8/14/12																								
35	Secure Non-Disclosure/Non-Compete Contracts	2 d	8/16/12	8/17/12																								
36	Present to Selected General Investors	2 d	8/20/12	8/21/12																								
37	Secure Funding Contracts	1 d	8/22/12	8/22/12																								
38	Establish Delivery Program Project Plan	1 d	8/23/12	8/23/12																								
39	Establish Business	1 d	8/24/12	8/24/12																								
40	Implement Funded Strategic Business Plan	1 d?	8/27/12	8/27/12																								
41	Integrate Feedback Into Strategic Implementation Plan	1 d?	8/27/12	8/27/12																								

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**Strategic Business Plan Development – Page 2**

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## Marketing and Sales

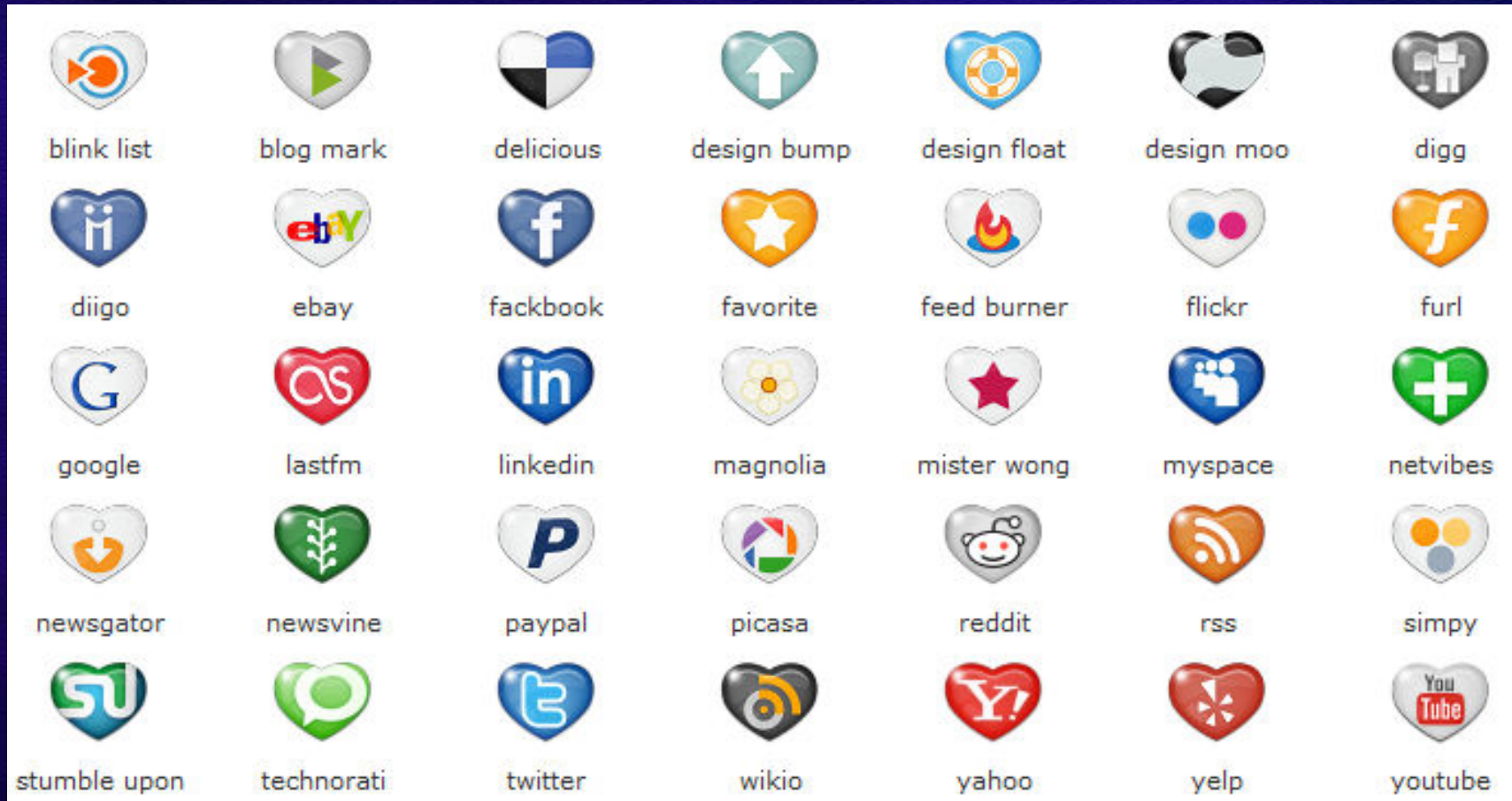
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# Domains of Opportunity ( partial list )

## Marketing and Sales Mediums



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## Projected Financials

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## Getting Started

(Estimated)

Startup Investment			
	Month 1	Month 2	Sum
Program Management	10,000	10,000	20,000
Investment Management	20,000	20,000	40,000
Support Staff	1,500	2,500	4,000
Equipment	1,500	3,000	4,500
Communications	300	300	600
Overhead	250	250	500
<b>Total Investment</b>	<b>33,550</b>	<b>36,050</b>	<b>69,600</b>

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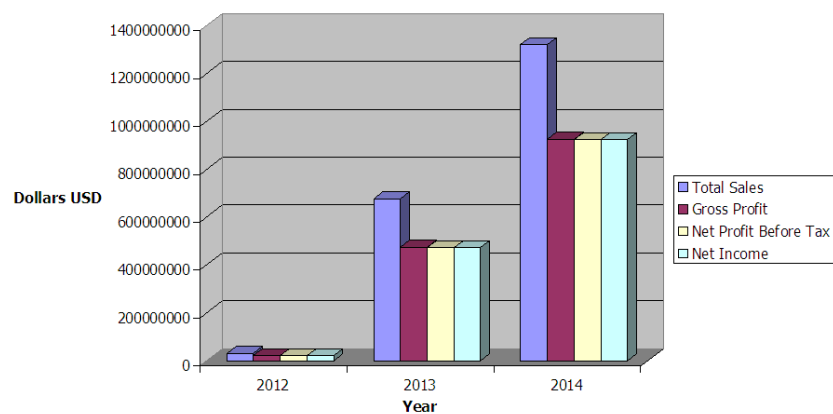




## Three Year Income (Estimated)

INCOME	2012				2013				2014			
	QTR 1	QTR 2	QTR 3	QTR 4	QTR 1	QTR 2	QTR 3	QTR 4	QTR 1	QTR 2	QTR 3	QTR 4
<b>Total Sales</b>	0	750000	4725000	25650000	57902343.75	113090515.1	220873912.4	285380072	307323124	330953391	340516734	342563923
<b>COGS</b>	0	225000	1417500	7695000	17370703.13	33927154.54	66263973.71	85614021.52	92196937	99286017	102155020	102763177
<b>Gross Profit</b>	0	525000	3307500	17955000	40531640.63	79163360.6	154615938.7	199766050	215126187	231667374	238361714	239794746
<b>Interest Expense</b>	0	0	0	0	0	0	0	0	0	0	0	0
<b>M,G&amp;A</b>	0	367320	568008	568008	512928	512928	485388	485388	451728	439488	439488	439488
<b>EDTD</b>	0	157080	2739492	17386392	40018712.63	78650432.6	154130550.7	199280662	214674459	231227886	237922226	239355258
<b>Net Profit Before Tax</b>	0	157080	2739492	17386392	40018712.63	78650432.6	154130550.7	199280662	214674459	231227886	237922226	239355258
<b>Taxes</b>	0	0	0	0	0	0	0	0	0	0	0	0
<b>Net Income</b>	0	157,080	2,739,492	17,386,392	40,018,713	78,650,433	154,130,551	199,280,662	214,674,459	231,227,886	237,922,226	239,355,258

Yearly Financials Summary



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## Three Year Financials

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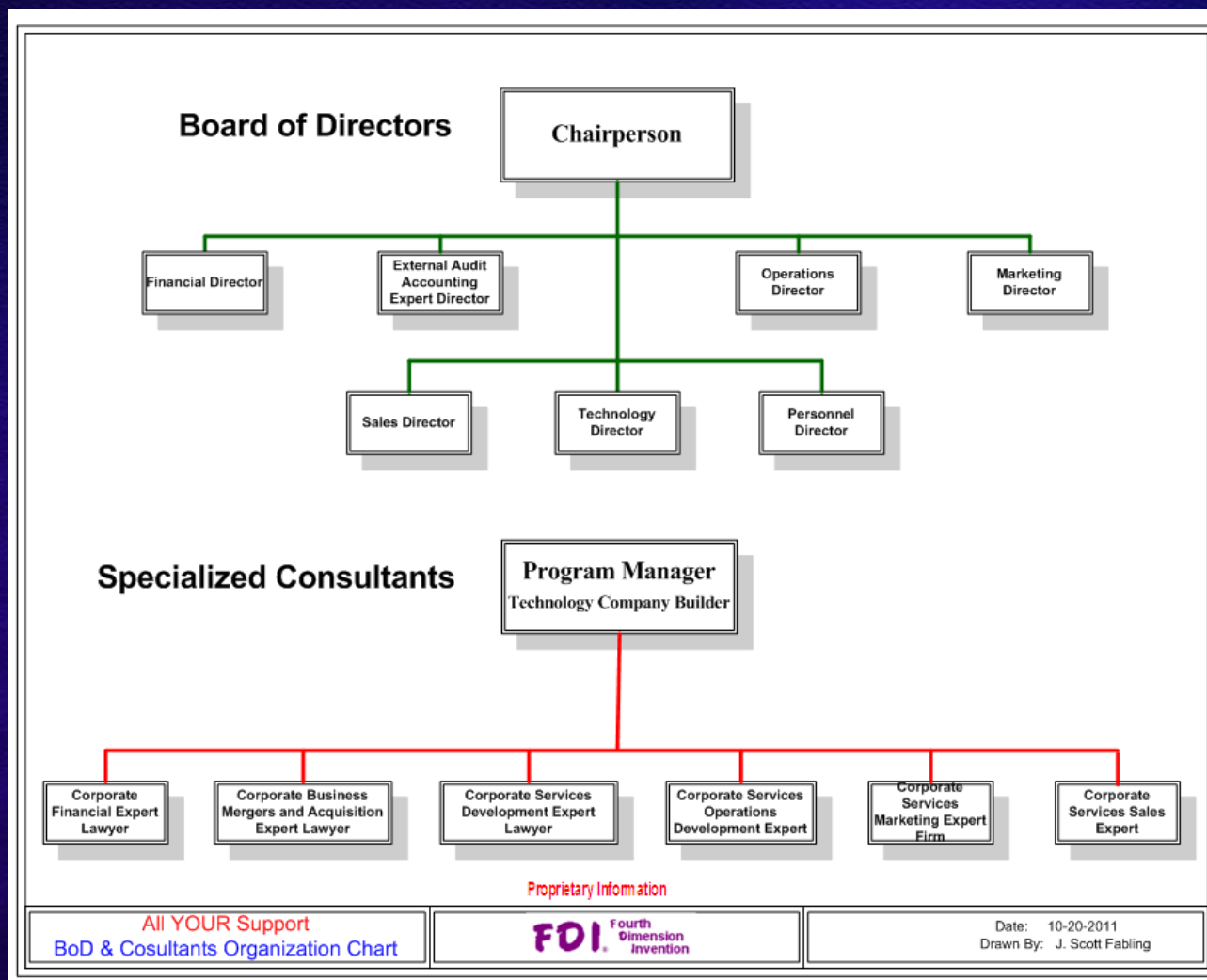
## Organizational Structures

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# BoD & Consultants Organizational Chart



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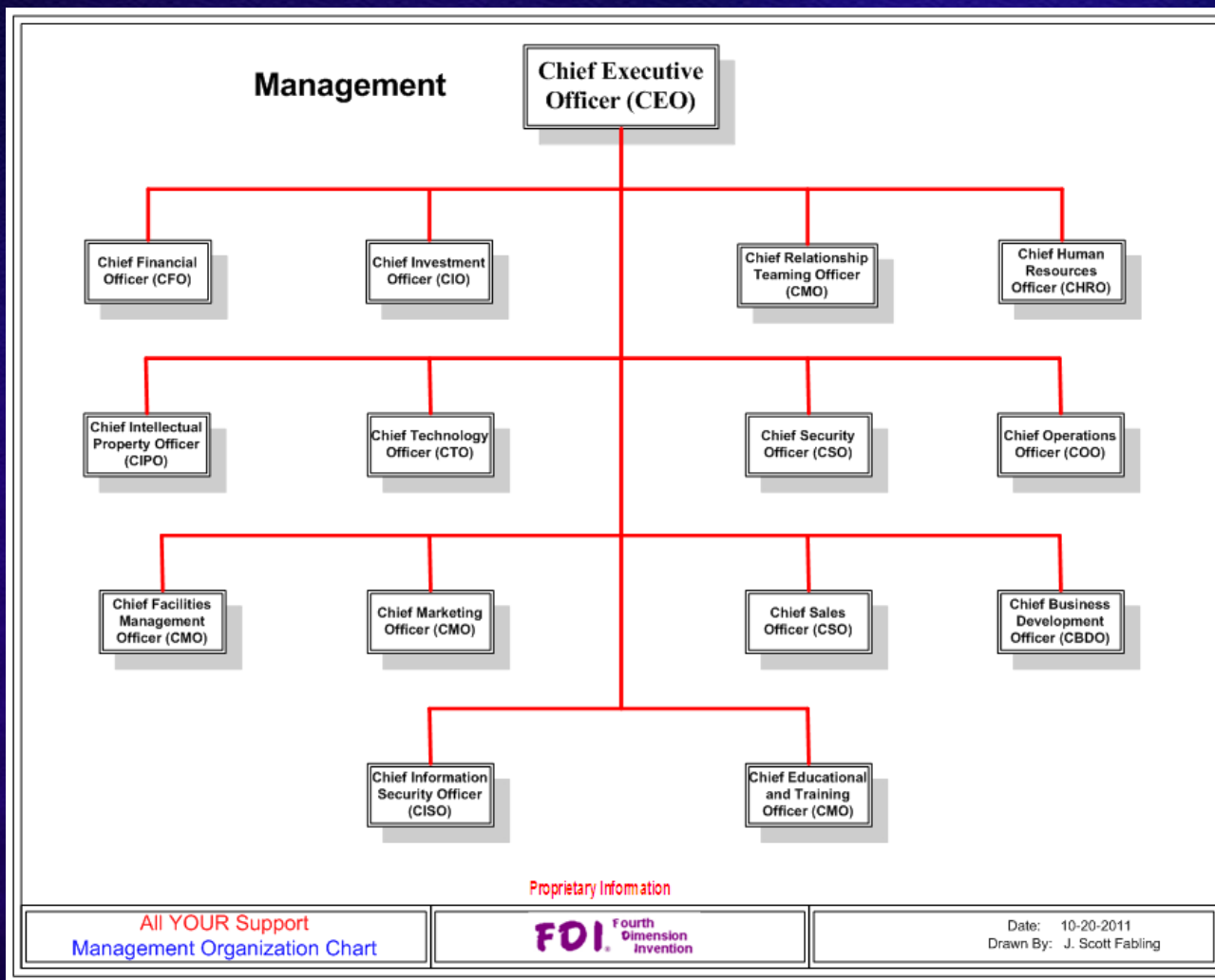


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# Management Organization Chart



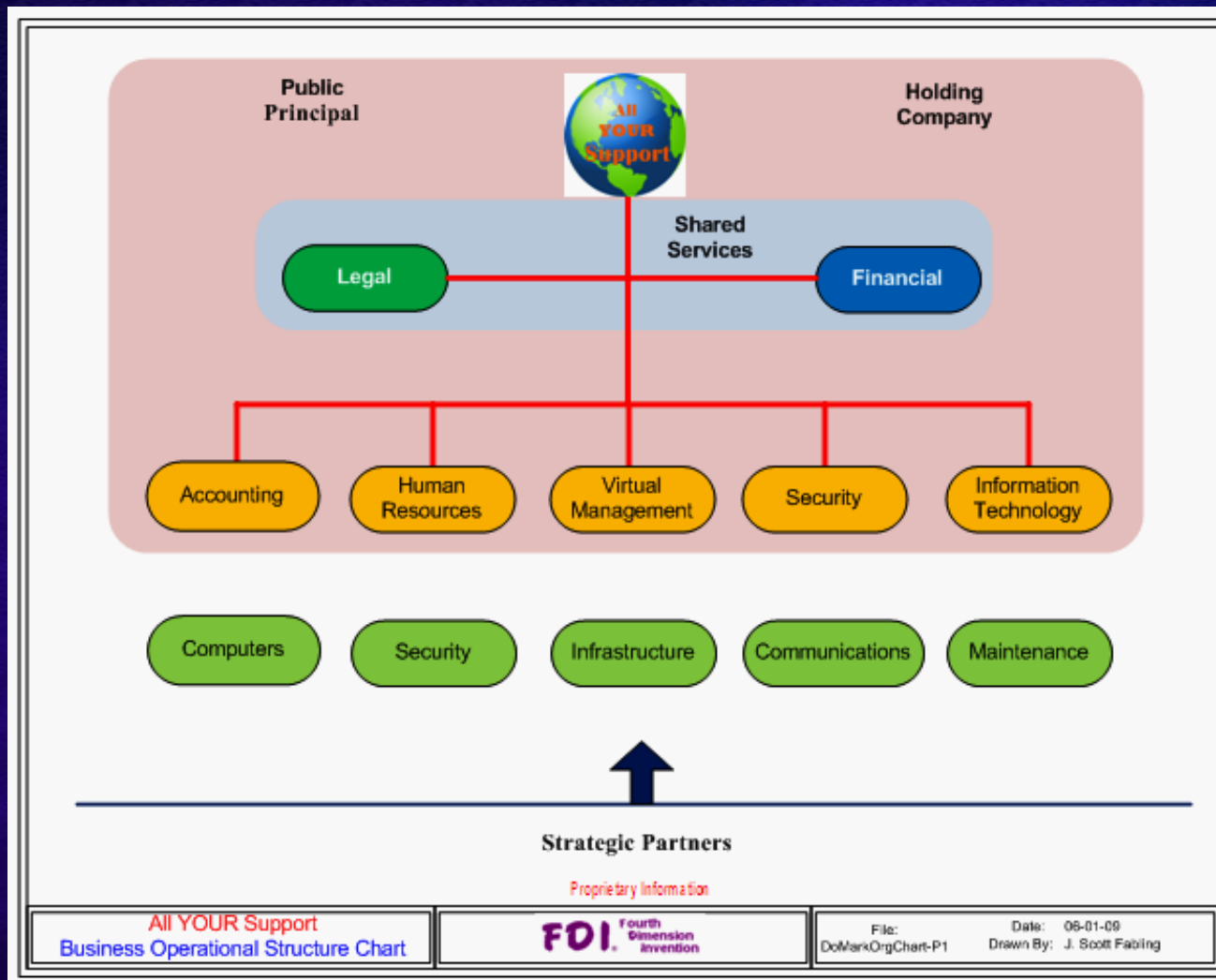
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# Business Operational Structure Chart



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# Business Rollout Project Plan

(Proposed)

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**Strategic Business Implementation Project Plan**  
**AllYourSupport**  
**2011-10-21**

ID	Task Name	Duration	Start	Finish	alf 2, 2011				Half 1, 2012				Half 2, 2012				Half 1, 2013										
					A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	
1	Deliver Business Concept Presentation to MarMel Communications	0 d	9/21/11	9/21/11	◆																						
2	Develop Strategic Business Plan Summary Document	33 d?	9/21/11	11/4/11	◆																						
35	Secure Non-Disclosure/Non-Compete Contracts	2 d	11/7/11	11/8/11																							
36	Present to Selected General Investors	2 d	11/9/11	11/10/11																							
37	Secure Funding Contracts	1 d	11/11/11	11/11/11																							
38	Establish Delivery Program Project Plan	1 d	11/14/11	11/14/11																							
39	Establish Business	1 d	11/15/11	11/15/11																							
40	Implement Funded Strategic Business Plan	344 d?	11/16/11	3/8/13																							
41	Integrate Feedback into Strategic Implementation Plan	1 d?	11/16/11	11/16/11																							
42	Engage Personnel Search, Contracting, Management Firm	10 d	11/16/11	11/29/11																							
43	Research Market and Secure Personnel Management Firm	10 d	11/16/11	11/29/11																							
44	Hire Strategic Consultants	0 d	11/29/11	11/29/11																							
45	Program Manager - Company Builder	0 d	11/29/11	11/29/11																							
46	Corporate Financial Expert Lawyer	0 d	11/29/11	11/29/11																							
47	Corporate Business Mergers and Acquisition Expert Lawyer	0 d	11/29/11	11/29/11																							
48	Corporate Services Development Expert Lawyer	0 d	11/29/11	11/29/11																							
49	Corporate Services Operations Development Expert	0 d	11/29/11	11/29/11																							
50	Corporate Services Marketing Expert Firm	0 d	11/29/11	11/29/11																							
51	Corporate Services Sales Expert	0 d	11/29/11	11/29/11																							
52	Hire Board of Directors	87 d	1/2/12	5/1/12																							
53	Chairman of the Board	0 d	1/2/12	1/2/12																							
54	Financial Director	0 d	2/1/12	2/1/12																							

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**Business Rollout Project Plan - Page 1**

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**Strategic Business Implementation Project Plan**  
**AllYourSupport**  
**2011-10-21**

ID	Task Name	Duration	Start	Finish	Half 2, 2011				Half 1, 2012				Half 2, 2012				Half 1, 2013									
					A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M
55	External Audit Accounting Expert Director - SOx Compliant	0 d	5/1/12	5/1/12																						
56	Operations Director	0 d	2/1/12	2/1/12																						
57	Marketing Director	0 d	3/1/12	3/1/12																						
58	Sales Director	0 d	4/1/12	4/1/12																						
59	Personnel Director	0 d	1/2/12	1/2/12																						
60	Technology Director	0 d	1/2/12	1/2/12																						
61	Hire Management Team	110 d	1/2/12	6/1/12																						
62	Chief Executive Officer (CEO)	0 d	1/2/12	1/2/12																						
63	Chief Financial Officer (CFO)	0 d	1/2/12	1/2/12																						
64	Chief Investment Officer (CIO)	0 d	2/1/12	2/1/12																						
65	Chief Human Resources Officer (CHRO)	0 d	2/1/12	2/1/12																						
66	Chief Intellectual Property Officer (CIPO)	0 d	2/1/12	2/1/12																						
67	Chief Relationship Teaming Officer (CMO)	0 d	3/1/12	3/1/12																						
68	Chief Technology Officer (CTO)	0 d	3/1/12	3/1/12																						
69	Chief Operations Officer (COO)	0 d	4/1/12	4/1/12																						
70	Chief Security Officer (CSO)	0 d	5/1/12	5/1/12																						
71	Chief Business Development Officer (CBDO)	0 d	3/1/12	3/1/12																						
72	Chief Information Security Officer (CISO)	0 d	5/1/12	5/1/12																						
73	Chief Educational and Training Officer (CMO)	0 d	6/1/12	6/1/12																						
74	Chief Facilities Management Officer (CMO)	0 d	4/1/12	4/1/12																						
75	Chief Marketing Officer (CMO)	0 d	4/1/12	4/1/12																						
76	Chief Sales Officer (CSO)	0 d	6/1/12	6/1/12																						

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**Business Rollout Project Plan - Page 2**

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# **Strategic Business Implementation Project Plan** **AllYourSupport** **2011-10-21**

ID	Task Name	Duration	Start	Finish	alf 2, 2011				Half 1, 2012				Half 2, 2012				Half 1, 201							
					A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M
77	Establish Corporate Operations	14 d	6/1/12	6/20/12																				
78	Establish and Enhance Investor Programs	2 d	6/1/12	6/4/12																				
79	Establish Support Personnel and Associated Facilities (Virtual when Possible)	2 d	6/5/12	6/6/12																				
80	Establish Business Acquisition and Transition Team	2 d	6/7/12	6/8/12																				
81	Design and Facilitate Marketing and Sales Programs	2 d	6/11/12	6/12/12																				
82	Design and Implement WEB Presence	2 d	6/13/12	6/14/12																				
83	Design and Implement Virtual 6th-Generation Operations Management System	2 d	6/15/12	6/18/12																				
84	Procure and Facilitate Technology Systems	2 d	6/19/12	6/20/12																				
85	Develop and Implement 6th-Generation Virtual Management Platform	85 d	4/1/12	7/26/12																				
86	Analysis of Marketplace products and Establish Requirements	5 d	4/1/12	4/5/12																				
87	Design Prototype Application	40 d	4/6/12	5/31/12																				
88	Write Prototype and Beta Test It	40 d	6/1/12	7/26/12																				
89	Migrate Production Version into Existing Companies	0 d	7/26/12	7/26/12																				
90	Develop Concierge Management Program	55 d	3/1/12	5/15/12																				
91	Establish Delivery and Operational Requirements	20 d	3/1/12	3/28/12																				
92	Develop Operational Policies and Procedures	20 d	3/29/12	4/24/12																				
93	Establish Management Team and Initial Staffing	15 d	4/25/12	5/15/12																				
94	Migrate Service Program into Existing Businesses	0 d	5/15/12	5/15/12																				
95	Procure and Integrate Set 1 of Strategic Businesses	0 d	6/8/12	6/8/12																				
96	Educational and Training Services - Virtual	0 d	6/8/12	6/8/12																				
97	Malware Abatement and Operating System Maintenance	0 d	6/8/12	6/8/12																				
98	Inside and Outside Cable Plant Design and Implementation	0 d	6/8/12	6/8/12																				

Proprietary and Confidential Information of FDI - Page 3 - FDI\_Strategic\_Three\_Year\_Project\_Plan\_2011-10-20.mpp

**Proprietary Information**



**Business Rollout Project Plan - Page 3**

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**Strategic Business Implementation Project Plan**  
**AllYourSupport**  
**2011-10-21**

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Proprietary and Confidential Information of FDI - Page 4 - FDI\_Strategic\_Three\_Year\_Project\_Plan\_2011-10-20.mpp

**Proprietary Information**



**Business Rollout Project Plan - Page 4**

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**Strategic Business Implementation Project Plan**  
**AllYourSupport**  
**2011-10-21**

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**Proprietary Information**



**Business Rollout Project Plan - Page 5**

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## Business Service Deliverables

**Proprietary Information**



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# Deliverables

( partial list )

## Examinations



**Food**



**Supplies**



**Home**



**Office**



**Personal**



**Family**

### Examine Food

**Homes**

**Offices**

**Transportation**

**Proprietary Information**



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# Deliverables

( partial list )

## Abatement



**Minor**



**Dangerous**



**High Risk**

**Generate Abatement Plan**  
**Manage Abatement Operation**  
**Validate Cleanup**

**Proprietary Information**



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# Deliverables

( partial list )

## Disposal



**Minor**



**Dangerous**



**High Risk**

**Establish Disposal Plan**  
**Manage Disposal Operation**  
**Validate Results**

**Proprietary Information**



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# Deliverables

( partial list )

## Monitoring



**Sensors**



**Monitoring**



**Live Support**

**Design and Installation of Monitor Sensors**

**Centralized Monitoring**

**Live Support**

**Proprietary Information**



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# Deliverables

( partial list )

## Education – Training - Information



**Distance-Learning Internet-Based Formalized Education Programs**  
**Interactive Internet-Based Product-Centric Tutorial Training Programs**  
**Subject-Oriented Reference Libraries**  
**Real-time Phone and On-Line Help Desk Chat Support**

**Proprietary Information**



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## Delivery Methods

**Proprietary Information**

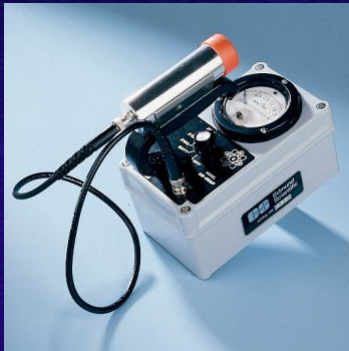


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# Current Marketplace

( partial list )

## Inspection Tools



**Professional**



**End User**



**Sensors**

**Proprietary Information**



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# Current Marketplace

( partial list )

## Inspection Types



**Thorough**



**Exposure Sites**



**Drive Through**

**Proprietary Information**



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